






	SIRIUS	CANOPUS	RIGIL KENTARUS	ARCTURUS
	The brightest star in the night sky, Sirius comes from the ancient Greek for "glowing."	This "bright giant" is the second brightest star in the night sky and is 310 light years from the sun.	Also known as Alpha Centauri, this bright light is a triple star system in the southern sky.	This brightest star in the constellation Bootes is 25 times the size of our Sun.
	\$7,500	\$5,000	\$2,500	\$1,000

Tax Deductible Portion	\$6,900	\$4,550	\$2,200	\$850
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SPONSORSHIP PERKS				
Number of Guest Tickets	Eight	Six	Four	Two
20% Off miSci Corporate Facility Rental	Yes	Yes	Yes	Yes
Opportunity for Company Executive to Participate in Event	Logo			

SPONSOR MARKETING AND EVENT VISIBILITY				
Sponsor Recognition During Event	Logo	Logo	Logo	Logo
Digital Event Invitation	Logo	Logo	Logo	
E-Blasts to Event Guests	Logo	Logo	Logo	Logo
Featured on miSci Event Website	Logo	Logo	Name	Name
Press Releases	Logo	Logo	Name	Name
Featured on Electronic Donor Board in miSci Lobby	Logo + Quote	Logo	Logo	
Sponsor Toolkit (Including Logos and Language to Promote the Event)	Yes	Yes	Yes	Yes
Digital Program Advertisement	Full Page	Half Page	Quarter Page	Eighth Page

SOCIAL MEDIA VISIBILITY   				
Feature Company's Logo on miSci General Website	Logo	Logo	Logo	
Opportunity to Record Event Teaser Video to Share on Social Media Accounts	Logo	Logo		
Recognition on miSci Social Media Accounts	Logo/Mention	Mention	Mention	Mention
Feature Spotlight on Social Media	Logo/Mention			

All proceeds from The Big Bang: Imagine the Future fundraiser support miSci's educational programs and exhibits, which reach more than 30,000 people every year from the Capital Region and beyond.