

FOR IMMEDIATE RELEASE

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miSci & Ronald McDonald House Albany Bring Magic to the Holidays

[Schenectady, NY] *All aboard...*the Museum of Innovation and Science's holiday ***Trains*** exhibit opens on Friday, November 24 from 11:00AM to 5:00PM! This year, miSci is very pleased to partner with Ronald McDonald House Albany to collect toys for children and families staying at their 139 South Lake Avenue campus in Albany, NY.

miSci's unique collection of vintage O-scale trains bring museum visitors of all ages through magical snow-covered scenery, over bridges and alongside a picturesque village. This exhibit will be on-view through January 15, 2024.

Interim CEO, Kimmy Venter said, "We are looking for a variety of toys and games that help distract families with young children staying at our houses while a loved one is receiving medical care in a nearby hospital. Small hand-held activities for children undergoing treatment are also needed. We always appreciate coloring books, crayons, pencils, Hot Wheels cards, sticker books, LEGO sets, LOL dolls as well as arts and crafts sets. All toy donations are appreciated."

Peter Gabak, VP for Advancement at miSci added, "Our annual *Trains* exhibit is a magical experience that remains a much beloved and anticipated part of the Holiday tradition for Capital Region families. For those families who are away from home during the Holiday season – there's a wish for magic of a different kind – so we're very pleased to help our friends at the Ronald McDonald House this December."

miSci guests can help the Ronald McDonald House by bringing unwrapped toys and games to miSci at 15 Museum Drive in Schenectady, NY, along with soda or can pull tabs. Part of their *Pulling Together* campaign, the House collects and recycles hundreds of pounds of metal tabs each year to support their annual operating budget.

miSci will thank guests who support the toy drive with an on-site only "Buy One, Gift One" promotion – with a toy or game donation, guests will be able to purchase a

Family Membership and then gift a second Membership at 50% off the retail price (equal to or lesser value).

miSci's winter hours are Saturdays and Sundays from 11:00AM to 5:00PM.

Photo Caption: *Young miSci guest, Leo Hutchison marvels at the magic of Trains last December. Photos provided.*

For more information, please contact:

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